



## The Art of You

### EVENT EXPERIENCE

This artsy event will stimulate your guest's right brains by surrounding them with art – from the food to the décor, and everything in between. Your guests will become a part of the art, be the artist, and even the muse. Guests may even be inspired to go home and start their own art project.

### COLORS & TEXTURES

This event calls for Red Velvet and Red Satin, Gold & Silver Frames.

This theme package is perfect for designing, hosting and producing artistic events related to beauty like theatrical or visual arts, and culinary affairs. Every guest will be entranced in beauty and awaken all sensory pleasures with this event.



# SETTING THE MOOD



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## INVITATIONS

Choose from a variety of artsy and creative invitations:

- An artist's pallet
- Picture frame with all of the event details within the frame
- A small canvas shipped in a cardboard box

## ENTRYWAY

A large picture frame fashioned archway with a red carpet entrance will guide guests into this eclectic event. An artsy plaque with the event name will indicate where guests should proceed. We will add a sky searcher at the front door that will sweep like an awards show.

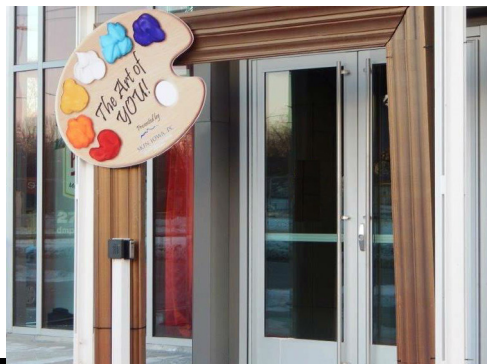
## PRE-FUNCTION AREA

Fun splatter-painted cloths or linens in bright colors and simple candles on the cocktail tables will be provided in a social space. Keeping this space simple will contrast nicely with the vivid details in the main event space.

## MAIN ROOM

As guests enter the room, large 'paintings' with the company logo or theme will greet guests. They will be printed using a font that resembles paint and hung over white drapery that is lit from behind. This will add a nice accent to the paintings.

Local grade school, high school, or college students could be asked to share their work for the event. It would be





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enlarged and displayed throughout the room. Most groups love to see works of art from young artists, their own creations, or art generated from those that the charity event is for.

Unightly walls will be covered with white drape and added up-lighting to create an elegant atmosphere. Lighting may also be added to raw brick walls of a Soho style venue to draw out the raw look, very artsy!

Red satin drape will be hung in swags across the ceiling – a sleek and chic addition.

## STAGE AREA

You'll have a lot going on in the rest of the room, so the stage does not need to be too extravagant. We will set the stage with a red drape backdrop with empty frames hung in front of it.

## DÉCOR

Holding the event in an art studio or a chic venue will help develop the décor for the event. If you choose a venue starting from scratch, elements of art will be added to the walls, tables, and ceiling. Free standing art pieces will allow guests to wander around and take in the different art décor pieces while socializing. Guests will be visually stimulated with living statues or pieces from local artists. Having blank canvases or live artists will help guests engage with the décor elements.

We will pick a specific art piece and use it in various manners throughout the event. For example, an art pallet can be used for invitations, sponsor signs, food station bars, and SWAG for your guests to remember the party.





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## FURNITURE ACCENTS

Cocktail tables wrapped in silver or red linens will be placed around the room for places to stop and chat or enjoy hors d'oeuvres. These colors won't interfere with other elements of the event. White furniture and pillows with art on them will be placed strategically throughout the room. Funky couches that are round or curved will be a great addition for this event.

## CENTERPIECES

There are a several options for centerpieces:

- Frames with flowers
- Paintbrushes artistically placed
- Small canvases to be painted or already painted by artists

- Paint tins with rainbow colored flowers
- Paint tins hanging from the ceiling with colored drape "pouring" onto the table

## DINNER SET UP

Food Stations can be fashioned as an artist's workstation. Think table toppers cut out like an artist's pallet. Small paint cans with different chocolates for dipping fruit and other tasty items will be set out for guests. Condiments from squeezable paint tubes will be interactive and creative.

For passed hors d'oeuvres, staff will dress as painters with paint coats and berets. They can carry painter's pallets with the hors d'oeuvres. A unique dining experience will be created by



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serving food on small wooden paint pallets instead of plates.

There will be actors portrayed as an artist painting with food on the buffet tables. These painted linens can later become canvases that can be framed after the event, if it turns out nicely. Guests can also contribute to painting these “canvases” with sauces. Food should be arranged accordingly and have sauces or dips served in paint tins or look as they’ve left a paint blob spilling out of the tin.

## BAR AND CUSTOM DRINKS

The bar tender will create colorful drinks with variations of red, blue, and green.

## ICE SCULPTURES

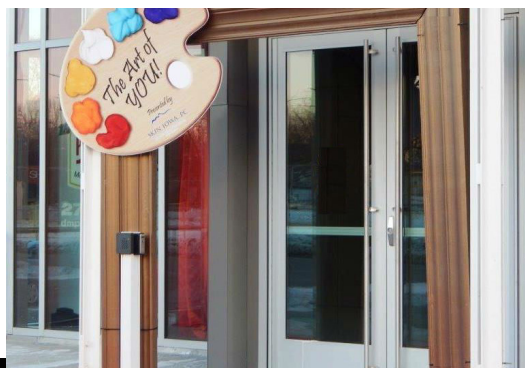
Ice is always a highlight for events. Ice sculpture will display the company logo or party logo and be lit with bright colors!

## LEAVE YOUR MARK

Let guests “leave their mark” by placing an empty canvas in a space where they can take the time to leave a comment, their name, or a drawing. We will provide plenty of colorful markers on the display for guests to choose from.

## CARICATURE ARTIST

A fun interactive element for this event is having caricature artist. They will give





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guests personal cartooned images of themselves to take home as a souvenir with your logo and message on the photo. This is a great way for them to recall your event for years to come.

## PHOTO OPS

An area will be set aside for guests to take pictures. People always love having pictures to take home or that they can see on social media to look back on what a fun time they had at the event.

Two large frames for photo opportunities will be placed in an open area, this will help keep from too long of a line forming.

Have one picture be a framed American Gothic with the couple's heads missing. With the background placed behind this in a 3D manner, guests can step between the two to have their heads in place of the man and woman – taking on the role of the farmer and his wife in this iconic painting.

Picture number two will have a background resembling a Degas (or other famous artist) while using living models as the subjects. People will find it amusing to “photo bomb” the couple and be a part of the painting.

Your guests will enjoy being a piece of the living art and having their photo taken “IN” the art.

