



Round up your attendees for old-western fun. The extensive setup and resources for the western desert town and all of the interactive entertainment elements make this the perfect theme for the seasoned professional. You can be sure the time you spend going back in time will knock the boots off your client and their guests!

#### **EVENT EXPERIENCE**

Our motto is known the world over: **Do Good. Have Fun. Make Money or your Motto.** If you follow those three guiding principles while visitin' us, I guarantee you'll have a good time!

We're pulling into the train station now so if you're plannin' on visitin' us for a while, start collecting your belongings - and we surely hope you are. There's a stagecoach just outside waiting to carry you to another destination if you insist. The conductor would be pleased to direct you to wherever you wish to go. Also and in addition, to be sure you really enjoy your stay here in <name of town you've created> and you tell all your friends about the great time to be had, you'll find many a nice comfy spot to take a seat and partake of a beverage or other refreshing tidbit.

#### **COLORS & TEXTURES**

This event will use red, white, and black for the color palette. Rough wood, wooden fencing and corrugated metal for textures.





# Round 'Em Up

## SETTING THE MOOD

#### **INVITATIONS**

For a southern twist use the following invitation ideas:

- Stage coaches
- Cowboy hats
- Wanted poster
- Old country town cut out

#### **ENTRYWAY**

Once you exit the station, you'll notice the white stone entrance and, quite probably, Cowboy Hank. He's always there, leaning against somethin' (sometimes, if he's spent too much time at the Cantina or Dance Hall, he's leaning against a cactus). Feel free to grab a seat on a bale of hay while you plan your visit. (I advise highly against sittin' on the cactus.)

#### PRE-FUNCTION AREA

Step right in to the socializin' room and chat with your friend folks around cocktail tables wrapped in red and white linens. It looks like some miniature cowboys left their boots in the middle of the table with some flowers inside, wouldn't ya know.

If you listen closely you can hear my favorite tunes coming from a two piece banjo group.

#### **MAIN ROOM**

You're outside in the great western town, stars twinkle above you in the night sky, the saloon is off to your right and the bank and other buildings off to your left.





## **DETAILS AND ACCENTS**



#### STAGE AREA

Just like them cowboys ridin' off in the sunset, your stage will draw all the attention when that country western band start playin'. Kick up yer feet and swing that gal around.

#### DÉCOR

Oh boy do us cowboys enjoy a good meal. Take a seat at any table to enjoy our delicious dinner selection. Choose yer favorite of gingham overlays or denim table linens.

When yer not eatin', take a gander at all of the decor around the room that represents our fun little town. Don't get lost or we'll have to send Old Joe Brown after ya.

#### FURNITURE ACCENTS

The best thing at the end of a long day is puttin' yer feet up and relaxin'. You can do this in a nice wooden rocker, Adirondack chairs, or sit and have a chat at some wooden cocktail tables or coffee tables made specially out of wagon wheels. If that don't suit your fancy, grab a hay bale with a fancy cow print blanket on top.

#### **CENTERPIECES**

There are a several options for centerpieces:

- Use small child-sized boots
- Small cactus with rope
- Red and white kerchiefs as table squares
- Small pails with sunflowers.





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### **DETAILS AND ACCENTS**

#### DINNER SET-UP

After you've caught your breath, take a wander through town. First thing you'll see is the campfire off on the side. Cookie is no doubt there, rustlin' up some sort of grub. That's all the dude ever does, rustle' grub. Heard tell he once ventured out and tried to ride a horse, but he ended up on his fancy and decided the kitchen was the only danger he was comfortable with. Luckily the grub is good, 'cause Cookie's the quiet type and you won't get much in the way of conversation outta him.

If you're the owner of a chatty sweet tooth, make a stop at Chuck's Wagon. We keep trying to get him to add a little nutrition to the menu. but the man

refuses. Chuck says without the sweet, there ain't no point to life. Lucky for us he makes some mighty fine sweets. Long live Chuck.

#### Food

Ooh wee, do I love me some southern food! Choose from a selection of BBQ meats, pork chops, or a big juicy steak for your main selection. Grab a side of baked beans, coleslaw, cornbread muffins, snakebites, or chili for a full cowboy meal.

#### BAR AND CUSTOM DRINK

Ah, though, let's be honest: I know what you really want. You want to know if what they say about Miss T's Saloon and Dancehall is true. Well, it is. Pull



## ENTERTAINMENT



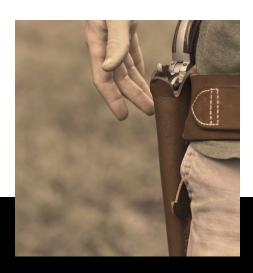
up a barstool and see for yourself. The girls are pretty, the music is loud, the dancing is easy and the drinks run freely. You can even play poker if you have a mind to. No cheatin', though, or you know what'll happen... if your poker partners don't get you, the sheriff will. Miss T don't abide no funny stuff. Well, not that kind a funny stuff.

Not ready for that kind of 'citement, eh? Maybe you're in the mood for a quiet spot to make friendly with a liquid refreshment. Slip up to a table among the trees and enjoy the Watering Hole where you can find anything from sasparilly to beer. Or if you're in the mood for some heart-felt singing, wander over to the Cantina. Ay, ay, ay ay... If its colorful details don't make you feel good, nothin' will!

#### ENTERTAINMENT

If you're in the mood, stop by the Prospector Camp next door. Watch out for the two dudes mining – they get a little tetchy about anyone getting' too close to their stake. Skinny Jim sometimes hides behind the whiskey barrel or in the pine trees to chase off anyone he thinks is too close to his bidness. But long as you keep your distance, you're welcome to take a seat at one of the tables and watch how gold mining is done. When you go, keep an eye on the camp... sometimes the rattlers like to curl up in sleeping bags near a warm fire... they been known to jump out at an unsuspecting cowpoke now and again.

Maybe you been on that train too long and need a little 'citement. In that case,





### **ENTERTAINMENT**



swing by the Double E Corral. You can practice your ropin' handiness, see if your shootin' skills are up to snuff (we got us some of them newfangled Wii machines!), or stand toe-to-toe with some of the meanest gunslingers this side of – well, the train depot. Watch out for that sheriff, though; if he don't like the way you're behavin', he just might throw you into the Jail. And if he's really put off by ya, he could even slap you into the jailer's cuffs so the townsfolk can make fun of ya. (You been warned.)

Maybe you want some sort of documentation of your visit to our fair town, to prove you been to (your town name) and lived to tell the tale. Check out Quickdraw McGraw's shop. He'll draw ya an image so good your momma won't be able to tell it from

you. He's got himself two apprentices, too, so there won't never be a line.

Once you've got all filled up on yummy goodies and sasparilly, take yourself over to the Double E Ranch. That's where the real 'citement is. Find your gumption and climb up on to that bull and take part in one of the most honored western traditions: cowpoke versus beast. If that's too scary for you (sissy girl!) there are some cuddly little lambs and such for you to pet.

#### PHOTO OPS

You can shop for fancy new duds and try 'em on behind one of them cardboard thingamabobs. There's also one of them new-fangled photo booths that'll take yer pitcher, or sit and rock a while out by the hitchin' post.

