



## The Cirque

### EVENT EXPERIENCE

Cirque is the embodiment of elegance, class, and beauty - the antithesis of the customary red and white striped tent enclosing a parade of clowns, animals, and acrobats. Décor consists of bright colors and elegant table settings with artful, exciting centerpieces as a key focal point for this event.

### COLORS & TEXTURES

This event calls for bright, dramatic colors in the neon: oranges, hot pinks, purples, reds, blues, and greens. Scrolls and gold frames work for this theme as well.

Remember the circus with elephants, jugglers, and clowns? Well, this is NOT your everyday circus. Cirque combines theater and intrigue along with the most amazing performers in the world. Las Vegas has brought the Cirque theme to a whole new level and now that theatrical experience can WOW your guests.



# SETTING THE MOOD



The Cirque

## INVITATION IDEAS

For your invite use bright vibrant colors (not primary colors) that encapsulate the following:

- A small envelope with the invite inside
- Bright suns, cirque performers on the front, based in a black background
- Gold scrolls, frames, and feathers could add to your invitation

Take your invitation idea to your preferred local advertising or marketing company to design and produce.

## ENTRYWAY

As guests arrive, provide a red carpet entryway. Oversized (3 and 4ft) balloons can float in the air. The size alone will create the wonderment

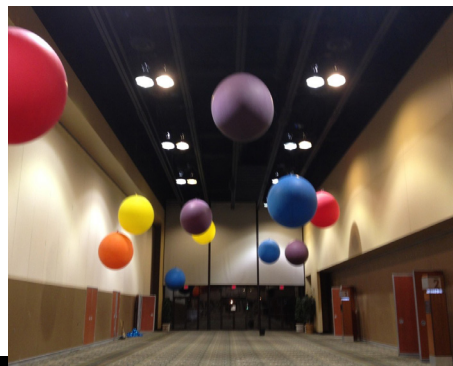
of Cirque. Create large bouquets of balloons (using nothing smaller than a 24" balloon and a group of 16 of them) that will add to the 'over the top' ideas of the Cirque.

## PRE-FUNCTION AREA

Start the fantasy of cirque with entertainers like jugglers dressed in cirque costumes, unicycle riders, stilt walkers, and mimes to amuse your guests. The Cirque is a combination of French circus and Canadian circus. They are the largest entertainment company in the world. Look to their website for costuming for your event. Wild painted faces help to carry this theme throughout the event.

## MAIN ROOM

If the ceiling allows, drape it with a tent type ceiling treatment in pinks, purples,



# DETAILS AND ACCENTS



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yellows, teals, and golds. Use large balloons to drop throughout the ceiling for an added element of dimension. Upside down umbrellas in the colors of the event with tassels along the edges or black and white will excite and delight your guests. You will want to use a large number of the umbrellas to create the impact you want.

## STAGE AREA

Consider a 20ft x 40ft backdrop with the Cirque theme. Alongside the backdrop, finish it off with white chiffon and teal or hot pink uplighting. If you have a podium, place several custom cutouts of cirque performers around the sides and the front. On the front of the podium you could also add a sign with the same scrolling gold frame appearance as your event signage.

## DÉCOR

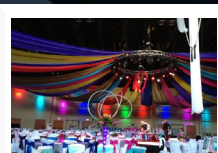
The décor for this event should be out of this world and a bit on the mysterious and dark side. Think of what might happen in your dreams.

## FURNITURE ACCENTS

For furniture elements, look to the purples for couches and odd shapes. Circles and S-shaped seating arrangements would be perfect for this theme. If you aren't having a sit down dinner, consider creating seating areas around the room and ask your entertainers to stop in each of these areas during the evening to thrill your guests. Add these inflatable 'shells' to your room as places for your guests to retreat for some networking and conversations.



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## CENTERPIECES

There are a variety of centerpiece ideas that can be used for this event. To carry out the mysterious and dark cirque impression, use different centerpieces throughout the tables.

Below are some fun ideas:

- Hula hoops with flowers at the base
- Brightly colored neon items placed on the table for simple lighting
- Neon centerpieces
- Nebulas or odd shaped centerpieces for the table lit from beneath

## DINNER SET UP

Tables should be brightly decorated with over-the-top fantasy colors. Use neon table linens or black spandex with a stretch cover that has cutouts. Have chairs that are wrapped in black spandex with brightly colored bands.



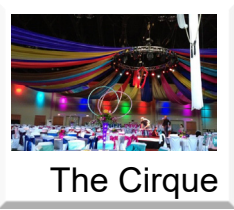
## BAR AND CUSTOM DRINK

Use lighted ice cubes that are brightly colored to drop into drinks or martini glasses that light up.

## INTERACTIVE FUN

Hire a cirque performance group to entertain your guests. There are several groups that do an amazing job as cirque performers. Call Bob at [www.associated.net/](http://www.associated.net/) for Cirque performers. Your other entertainers from the cocktail element of the party can come back to entertain following the main show.





## PHOTO OPS

Have two large empty frames set up in an area designated for photos.

- Have photographers standing by to take guests photos with performer
- Deliver photos on site as guests are leaving for the night
- Have photos delivered by a cirque clown during dinner

- Cirque clowns
- Contortionists
- Object Manipulationist
- Artistic Gymnast
- Balance performers
- Acrobatic Gymnast
- Rhythmic Gymnast

## CHARACTERS

The following characters can be incorporated into the theme with costuming:

- Jugglers
- Unicycle rider
- Stilt walker
- Mimes
- Face painters
- Aerialists





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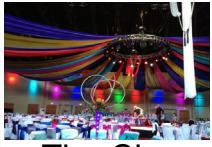
# supply list

How to determine which elements in each theme packages is right for you and your client:

- \$-\$\$\$\$ Some of the theme elements require a very small investment while others require a higher spend. You can guide your client and help them determine how to use their budget to achieve their desired result.
- Star ratings: Determine the impact your client wants to make. A one-star element in a theme package works well for simple and professional events, whereas a five-star element will leave your client and their guests in complete awe! There are many options in between, so you'll always have a way to meet your client's needs and goals.

Supplies	Source/Notes Vendor Suggestions	Price Range	Value
<b>Invitations:</b>			
Invitations	Create your own with items purchased at your local craft store or use a local print shop or advertising agency	\$\$-\$\$\$\$	****
<b>Entryway:</b>			
Red Carpet	Use someone like CES, Freeman Decorating, or your local pipe and drape company. Cost will be determined on amount of drape you use.	\$\$	**
Large Balloons (14", 24" and 36")	Balloon Warehouse <a href="http://www.balloonwarehouse.com/catalog/cloudbuster.htm">http://www.balloonwarehouse.com/catalog/cloudbuster.htm</a>	\$\$	****

# SUPPLY LIST



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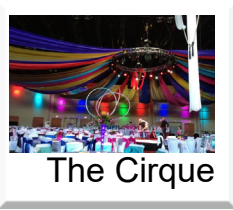
Supplies	Source/Notes Vendor Suggestions	Price Range	Value
<b>Pre-Function:</b>			
Jugglers, unicyclist, stilt walkers	Local entertainment provider	\$-\$\$\$	****
<b>Main Room:</b>			
Tent Draping in Ceiling	Local décor company - ask your hotel or facility for a recommendation	\$\$-\$\$\$\$	****
Large Balloons	Balloon Warehouse <a href="http://www.balloonwarehouse.com/catalog/cloudbuster.htm">www.balloonwarehouse.com/catalog/cloudbuster.htm</a>	\$\$	***
Upside Down Umbrellas	Cultural Intrigue <a href="http://www.culturalintrigue.com/paper-parasols.aspx">www.culturalintrigue.com/paper-parasols.aspx</a>	\$\$-\$\$\$	****
<b>Stage Area:</b>			
Backdrop	Backdrops Fantastic <a href="http://www.backdropsfantastic.com/backdrop_themes/backdrops/Backdrop_CQ010.htm">http://www.backdropsfantastic.com/backdrop_themes/backdrops/Backdrop_CQ010.htm</a>	\$\$\$	*****
Cut out cirque performers and signage around the podium	Your local printer		
Uplighting	Get uplighting and lighting effects from your A/V team	\$\$\$	*****



# SUPPLY LIST

Supplies	Source/Notes Vendor Suggestions	Price Range	Value
<b>Décor:</b>			
Black Spandex Chair Covers	Fancy Faces <a href="http://www.fancyfaces.com/Fancy_Faces_Decor/Linens_Gallery.html">www.fancyfaces.com/Fancy_Faces_Decor/Linens_Gallery.html</a>	\$\$	**
Spandex Bands	Same as above	\$	*
Spandex Table Covers	Pick one of these for your space Same as above	\$\$	***
Spandex Overlays	Same as above		
Black and White Linen	BBJ Linens <a href="http://www.bbjinens.com/Products/1/Table-Linen/12/Themes/39/Geometrics-And-Stripes/product/2600/Black-Mod-Stripe">www.bbjinens.com/Products/1/Table-Linen/12/Themes/39/Geometrics-And-Stripes/product/2600/Black-Mod-Stripe</a>	\$\$\$	***
<b>Furniture:</b>			
S- shaped Couches	Cort Events <a href="http://www.cortevents.com/endless-collection-ring-bench-ottoman.html">www.cortevents.com/endless-collection-ring-bench-ottoman.html</a>	\$\$\$	***
Inflatable Shells - IceCaves	Blowupthings <a href="http://www.blowupthings.com/freestanding_icecaves.htm">www.blowupthings.com/freestanding_icecaves.htm</a>	\$\$\$\$	****
Purple Couches	Funky Sofa <a href="http://www.funkysofa.com/dellaloveseat.html#_VPJRcPnF_4s">www.funkysofa.com/dellaloveseat.html#_VPJRcPnF_4s</a>	\$\$\$	****





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Supplies	Source/Notes Vendor Suggestions	Price Range	Value
<b>Centerpieces:</b>			
Hula Hoops	Local thrift store or online at Canyon Hoops <a href="http://www.canyonhoops.com/mini-hoops/canyon-mini-hula-hoops-decorative-tapes-p36.html">www.canyonhoops.com/mini-hoops/canyon-mini-hula-hoops-decorative-tapes-p36.html</a>	\$	****
Nebula - these are fun and funky shapes	Fancy Faces <a href="http://www.fancyfaces.com/Fancy_Faces_Decor/Nebulas.html">http://www.fancyfaces.com/Fancy_Faces_Decor/Nebulas.html</a>	\$\$\$	****
Lighted Centerpieces (mini lighted towers)	Fancy Faces <a href="http://www.fancyfacesdecor.com/Fancy_Faces_Decor/Mini_Towers_%26_Stands.html">http://www.fancyfacesdecor.com/Fancy_Faces_Decor/Mini_Towers_%26_Stands.html</a>	\$\$\$	****
Neon Rope (battery operated)	Save On Crafts <a href="http://www.save-on-crafts.com/neon.html?utm_source=(direct)&amp;utm_medium=landing-pages&amp;utm_campaign=left-nav-sub-cats">www.save-on-crafts.com/neon.html?utm_source=(direct)&amp;utm_medium=landing-pages&amp;utm_campaign=left-nav-sub-cats</a>	\$\$	**
<b>Dinner Set-Up:</b>			
Tables in bright neon colors or black with neon overlays	Fancy Faces <a href="http://www.fancyfaces.com/Fancy_Faces_Decor/Linens_Gallery.html">www.fancyfaces.com/Fancy_Faces_Decor/Linens_Gallery.html</a>	\$\$\$	***
<b>Bar and Custom Drinks:</b>			
Neon Ice Cubes and Glasses	You will find all sorts of fun neon at the Light God <a href="http://www.lightgod.com/categories/Lightgod/Light-Up-Ice-Cubes.aspx">www.lightgod.com/categories/Lightgod/Light-Up-Ice-Cubes.aspx</a>	\$	**
<b>Entertainment:</b>			
Cirque Entertainers	All of your entertainment can be found through Associated Entertainment for these sort of events. <a href="http://www.associated.net/midway">www.associated.net/midway</a>	\$\$-\$\$\$\$	*****
<b>Photo Ops:</b>			
Picture Handouts	Make sure you put your logo on the outside of the photo folder <a href="http://www.sendaframe.com/s30/keywords:paper%20folders">http://www.sendaframe.com/s30/keywords:paper%20folders</a>	\$	****
Large Frames	Dogfish Graphics <a href="http://www.dogfishgraphics.com/home.html">www.dogfishgraphics.com/home.html</a>	\$\$\$	****