



Round 'Em Up

EVENT EXPERIENCE

Our motto is known the world over: Do Good. Have Fun. Make Money or your Motto. If you follow those three guiding principles while visitin' us, I guarantee you'll have a good time!

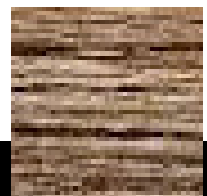
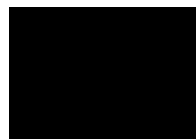
We're pulling into the train station now so if you're plannin' on visitin' us for a while, start collecting your belongings - and we surely hope you are. There's a stagecoach just outside waiting to carry you to another destination if you insist. The conductor would be pleased to direct you to wherever you wish to go. Also and in addition, to be sure you really enjoy your stay here in <name of town you've created> and you tell all your friends about the great time to be had, you'll find many a nice comfy spot to take a seat and partake of a beverage or other refreshing tidbit.



Round up your attendees for old-western fun. The extensive setup and resources for the western desert town and all of the interactive entertainment elements make this the perfect theme for the seasoned professional. You can be sure the time you spend going back in time will knock the boots off your client and their guests!

COLORS & TEXTURES

This event will use red, white, and black for the color palette. Rough wood, wooden fencing and corrugated metal for textures.



SETTING THE MOOD



INVITATIONS

For a southern twist use the following invitation ideas:

- Stage coaches
- Cowboy hats
- Wanted poster
- Old country town cut out

These invitation ideas could be created by your preferred local advertising or marketing company. If you really have it in you, you could also make them yourself.

ENTRYWAY

Create a walkway of cactus, rocks, and the front of a train station. To create the front of the train station have your decor company create the fronts of

building or rent a backdrop that has that appearance.

Create a white stone entrance with rough wood uprights and an overhead cross bar.

Use rough wood poles and add cactus around the archway and some bales of hay for seats if needed.

PRE-FUNCTION AREA

Cocktail tables wrapped in red and white linens set around the area for guests to place their drinks will fit nicely for this theme. Place small cowboy boots with wildflowers in them for the cocktail table decor.

Music for this area might be a two piece banjo group.



DETAILS AND ACCENTS



MAIN ROOM

You're outside in the great western town, stars twinkle above you in the night sky, the saloon is off to your right and the bank and other buildings off to your left. Use backdrops to create the look of the old west.

You will see with each vignette that there are many elements to the set up. Find a backdrop that matches that area; add props in front of it and you will have a fantastic party set up.

STAGE AREA

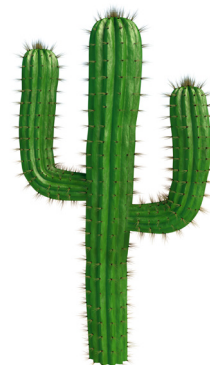
For the stage have a sunset backdrop, cactus on the back corners of the stage and a split rail fence on the front corners.

DÉCOR

Each vignette has its own decor. For dinner tables consider using table linens with gingham overlays or denim table linens.

FURNITURE ACCENTS

Wooden rockers, Adirondack chairs, wooden cocktail tables, coffee tables made of wagon wheels will be great for conversation areas. Otherwise create seating areas with hay bales, add a blanket on the top with cow print on top of the hay bales. Make sure any hay is fire retardant and you have permission from the facility.





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DETAILS AND ACCENTS

CENTERPIECES

There are a several options for centerpieces:

- Use small child-sized boots
- Small cactus with rope
- Red and white kerchiefs as table squares
- Small pails with sunflowers

DINNER SET-UP

Ask your servers to get involved in the theme and dress to impress. Have an authentically dressed man serving food to your guests. Put a fake campfire off to the side using a faux fire bowl. This will seem as if he is out cooking in the desert. Do the same for the dessert table.

Food

BBQ meats, pork chops, big juicy steaks might be the food for the evening. Add some baked beans coleslaw, cornbread muffins, snake bites, and chili for a full cowboy dinner.

BAR AND CUSTOM DRINK

Have a builder create a custom saloon bar or rent one that is already made. Be sure to have a display of bottles behind the bar tender. This bar should be longer than your average bar. Place barstools in front of the bar for anyone that wants to sit and belly up to the bar. If you plan on creating a vignette out of the saloon, place some poker tables around the area and allow guests to





play some poker games. Have girls dressed in old fashioned saloon outfits serve drinks.

For a quieter option, have a bar set off to the side away from the excitement and call it the "Watering Hole". Have a bar made out of slats of wood and some comfortable chairs to sit in.

Lastly, if your attendees are those that like to get up and sing and dance, set up a cantina bar made out of wood.

Use plenty of colors behind the bar to enhance the feel.

ENTERTAINMENT

Hire entertainers and set up vignettes from the description below: (see supply list for further details)

If you're in the mood, stop by the Prospector Camp next door. Watch

out for the two dudes mining – they get a little tetchy about anyone getting' too close to their stake. Skinny Jim sometimes hides behind the whiskey barrel or in the pine trees to chase off anyone he thinks is too close to his bidness. But long as you keep your distance, you're welcome to take a seat at one of the tables and watch how gold mining is done. When you go, keep an eye on the camp... sometimes the rattlers like to curl up in sleeping bags near a warm fire... they been known to jump out at an unsuspecting cowpoke now and again.

Maybe you been on that train too long and need a little 'citement. In that case, swing by the Double E Corral. You can practice your ropin' handiness, see if your shootin' skills are up to snuff (we got us some of them newfangled Wii machines!), or stand toe-to-toe with





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some of the meanest gunslingers this side of – well, the train depot. Watch out for that sheriff, though; if he don't like the way you're behavin', he just might throw you into the Jail. And if he's really put off by ya, he could even slap you into the jailer's cuffs so the townsfolk can make fun of ya. (You been warned.)

Maybe you want some sort of documentation of your visit to our fair town, to prove you been to (your town) and lived to tell the tale. Check out Quickdraw McGraw's shop. He'll draw ya an image so good your mamma won't be able to tell it from you. He's got himself two apprentices, too, so there won't never be a line.

Once you've got all filled up on yummy goodies and sasparilly, take yourself over to the Double E Ranch. That's where the real 'citement is. Find your

gumption and climb up on to that bull and take part in one of the most honored western traditions: cowpoke versus beast. If that's too scary for you (sissy girl!) there are some cuddly little lambs and such for you to pet.

PHOTO OPS

Have an area set aside for guests to take pictures. People always love having pictures to take home or that they can see on social media to look back on what a fun time they had at the event.

Set up or hire an old-fashioned photo booth. Guests love dressing up and getting involved in the theme of the night. Make this into a vignette by adding a few rocking chairs, a hitching post, and a saloon backdrop.





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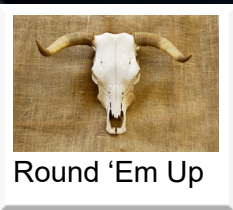


supply list

How to determine which elements in each theme packages is right for you and your client:

- \$-\$\$\$\$ Some of the theme elements require a very small investment while others require a higher spend. You can guide your client and help them determine how to use their budget to achieve their desired result.
- Star ratings: Determine the impact your client wants to make. A one-star element in a theme package works well for simple and professional events, whereas a five-star element will leave your client and their guests in complete awe! There are many options in between, so you'll always have a way to meet your client's needs and goals.

Supplies	Source/Notes Vendor Suggestions	Price Range	Value
Invitations:			
Invitations	Create your own with items purchased at your local craft store or use a local print shop or advertising agency	\$\$ - \$\$\$\$	****
Entryway:			
Cactus	Artificial Plants and Trees http://www.artificialplantsandtrees.com/artificial-cactus/AGF1026.html	\$\$-\$\$\$	***
Rocks	Artificial Rocks Factory http://www.artificialrocksfactory.com/polyurethane_prop_rocks.htm	\$\$\$	****
Train Station or Old Town building	Check with your local theater, have one built by a local carpenter or rent a western backdrop http://www.backdropsfantastic.com/backdrop_themes/Theme_Backdrops_Western.htm	\$\$	*****
White stone entrance	Check with your local theater, have one built by a local carpenter	\$\$-\$\$\$\$	****



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SUPPLY LIST

Supplies	Source/Notes Vendor Suggestions	Price Range	Value
Entryway (continued):			
Rough wood uprights and poles	Home Depot http://thd.co/1Ox3Ds0	\$	****
Cactus	Artificial Plants and Trees http://www.artificialplantsandtrees.com/artificial-cactus/AGF1026.html	\$\$-\$\$\$	***
Bales of Hay	Your local gardening shop or for artificial hay/straw check with Dallas Western Party make sure your straw is fire retardant, you can pick up retardant at your local fire extinguisher store http://www.dallaswesternparties.com/hay_bales.htm	\$\$-\$\$\$	***
Pre-function Area:			
Cocktail tables	Rent from your local decor company or the venue	\$	*
Red and white linens	From your local linen provider or Linen Tablecloth http://bit.ly/1Ox3lvU	\$	**
Small cowboy boots	Walmart (toddler sized) makes two centerpieces per set - price accordingly, they will be taken as souvenir's http://bit.ly/1Ox3Mf3	\$\$-\$\$	****
Wildflowers	Your local florist	\$\$-\$\$	**
Main Room:			
Hanging stars for ceiling	Paper Lantern Store http://www.paperlanternstore.com/mupostla.html	\$	***
Saloon	Find a local stage set builder or call Jon at Dogfish Graphics www.dogfishgraphics.com	\$\$\$	****
Bank	Dogfish Graphics www.dogfishgraphics.com	\$\$\$	****
Backdrop	Backdrop Fantastic http://www.backdropsfantastic.com/backdrop_themes/Theme_Backdrops_Western.htm	\$\$\$	*****



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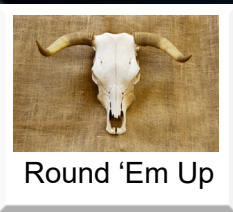
Supplies	Source/Notes Vendor Suggestions	Price Range	Value
Stage Area:			
Backdrop	Backdrops Fantastic http://www.backdropsfantastic.com/backdrop_themes/Theme_Backdrops_Western.htm	\$\$\$	****
Cactus	Artificial Plants and Trees http://www.artificialplantsandtrees.com/artificial-cactus/AGF1026.html	\$\$	***
Split rail fencing	Home Depot http://thd.co/1Ox3QeG	\$	***
Décor:			
Saloon	Work with your local decor company or builder	\$\$\$-\$\$\$\$\$	****
Bank	Work with your local decor company or builder	\$\$-\$\$\$\$\$	****
Backdrops	Backdrops Fantastic http://www.backdropsfantastic.com/backdrop_themes/Theme_Backdrops_Western.htm	\$\$\$	****
Pine trees	Artificial Plants and Trees http://www.artificialplantsandtrees.com/slim-christmas-trees.html	\$\$\$	****
Whiskey barrels	Check with your decor company http://www.lowes.com/Outdoors/Watering-Irrigation-Drainage/Rain-Barrels/_/N-1z0wg6q/pl?cm_mmc=search_google_-Hardscape%20Exact_-Rain%20Barrels_-rain%20barrels&k_clickID=10165b73-8da0-b189-fb22-00002dea2181#!	\$\$	***
The Little Doogie Round-up			
An archway with signage	Work with your sign shop and decor rental company	\$-\$\$\$	****
Split rail fencing	Home Depot http://thd.co/1Ox3QeG	\$	****
Wagon wheels	ATG Stores http://bit.ly/1Ox4p8v	\$	***
Cow chip throwing contest	Wild Sports http://www.amazon.com/Wild-Sports-Chip-Toss-Game/dp/B007LGAAZG	\$\$	***



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Supplies	Source/Notes Vendor Suggestions	Price Range	Value
Black run off drape	Work with your décor company	\$\$-\$\$\$	****
Fake rocks	Artificial Rock Factory http://www.artificialrocksfactory.com/polyurethane_prop_rocks.htm	\$\$	****
Saddle	Work with your décor company	\$\$	***
Greenery	Work with your décor company	\$	***
Wooden cocktail tables	Work with your décor company	\$\$-\$\$\$\$	****
Mexican blankets	Work with your décor company	\$\$-	****
Faux floor treatment	Work with your decor company or call Dogfish Graphics www.dogfishgraphics.com	\$\$-\$\$\$\$	***
Gold Prospectors Camp			
2 prospectors – cut out	Work with your décor company	\$\$	****
Gold mining arches that look like rocks	Work with your décor company	\$\$	****
Wooden barrels	Lowes http://www.lowes.com/Outdoors/Watering-Irrigation-Drainage/Rain-Barrels/_/N-1z0wg6q/pl?cm_mmc=search_google_-Hardscape%20Exact_-Rain%20Barrels_-rain%20barrels&kclickID=10165b73-8da0-b189-fb22-00002dea2181#!	\$\$	****
Wheelbarrel	Hansen Wheel http://www.hansenwheel.com/store/books-plans-gear/antiques-decor.html?p=3	\$\$\$	***
Pine trees (6)	Artificial Plants and Trees or your local decor company http://www.artificialplantsandtrees.com/slim-christmas-trees.html	\$\$	****
Pans for gold mining	Use a flat pan and create your own gold nuggets with gold spray paint and small rocks	\$\$\$	****
Donkey cutout	Check with your decor company or Dogfish Graphics www.dogfishgraphics.com	\$\$-\$\$\$	*****
Backdrop	Backdrops Fantastic http://www.backdropsfantastic.com/backdrop_themes/Theme_Backdrops_Western.htm	\$\$\$	*****
Water trough	Check with your décor company	\$	****



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Supplies	Source/Notes Vendor Suggestions	Price Range	Value
Gold chips	Make yourself or get chocolate coins at Oriental Trading http://www.orientaltrading.com/chocolate-gold-coins-a2-K1410.fltr	\$	**
Pebble rocks	Save on Crafts http://www.save-on-crafts.com/vase-filler-rocks.html	\$\$-\$	**
Gold nuggets	Save on Crafts http://www.save-on-crafts.com/painted-cobble-stones-gold-1.html	\$\$-\$	**
Train Station			
Sky backdrop	Backdrops Fantastic http://www.backdropsfantastic.com/backdrop_themes/Theme_Backdrops_Western.htm	\$\$-\$\$\$	*****
Run of drape	Work with your local décor company	\$\$-\$\$\$	***
Entryway with railroad tie look	Work with your local décor company	\$\$-\$\$\$\$	*****
Wagon with luggage	Work with your local décor company	\$\$-\$\$\$\$	****
Stagecoach stop	Work with your local décor company	\$\$-\$\$\$	****
Train depot façade with wood plank flooring	Backdrops Fantastic http://www.backdropsfantastic.com/backdrop_themes/Theme_Backdrops_Western.htm	\$\$\$	*****
Live conductor	Local drama club or school	\$\$	*****
Centerpieces of rustic cowboy and girl cutouts	You might want to make these yourself or have your sign company help you out. Use DogFish is all else fails www.dogfishgraphics.com	\$\$	**
Shoot Out at the Corral			
Hitchin' post	Home Depot http://thd.co/1Ox3QeG	\$\$	****
Horse statue	Work with your decor company or Butlers and Signs http://www.butlersandsigns.com/lisiann.html	\$\$-\$\$\$\$	****
Saddle	Work with your decor company	\$\$	**



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Supplies	Source/Notes Vendor Suggestions	Price Range	Value
Rope	Home Depot http://www.homedepot.com/p/T-W-Evans-Cordage-1-4-in-x-100-ft-5-Star-Manila-Rope-26-011/205326832?cm_mmc=shopping-_googleads-_pla-_205326832&ci_sku=205326832&ci_gpa=pla&ci_src=17588969&gclid=Cj0KEQjw6vquBRCow62uo-_J_YYBEiQAMO6HiqOpMMbZ_mS_uPC8oWUBMjRdcFJ7p-l43T5xVJViy0aAkzq8P8HAQ&gclsrc=aw.ds	\$	**
Tumbleweed	Curious Country Creations http://www.curiouscountrycreations.com/tumbleweeds-for-sale-c-66.html	\$	***
Old town façade	Work with your décor company	\$-\$\$\$\$\$	*****
Sheriff cutout	Cardboard Cutouts - John Wayne https://www.cardboardcutouts.com/cutouts/0495/john-wayne-with-rifle	\$\$	****
Chuck's Wagon (Dessert area)			
Fort fencing	Home Depot http://thd.co/1Ox3QeG	\$\$	****
Cactus	Artificial Plants and Trees http://www.artificialplantsandtrees.com/artificial-cactus/AGF1026.html	\$\$	****
Tumble weed	Curious Country Creations http://www.curiouscountrycreations.com/tumbleweeds-for-sale-c-66.html	\$	***
Fake campfire	Save On Crafts http://www.save-on-crafts.com/bucaled.html?utm_source=google&utm_medium=ppc&utm_campaign=google_shopping&cmp=google_shopping&kw=bucaled&gclid=Cj0KEQjw6vquBRCow62uo-_J_YYBEiQAMO6Hin0jHgUgAlhV9FfiS0p-faM8rdzsSewU7KpY8lxd-xMaAtr-8P8HAQ	\$\$	*****
Triangle cowhide seats	Staples http://bit.ly/1Ox4E3j	\$\$\$	*****



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Supplies	Source/Notes Vendor Suggestions	Price Range	Value
Hoedown at the Barnyard			
Barnyard back drop	Backdrop Fantastic http://www.backdropsfantastic.com/backdrop_themes/Theme_Backdrops_Western.htm	\$\$\$	*****
Split rail fencing	Home Depot http://thd.co/1Ox3QeG	\$\$	***
Wagon wheels	Hansen Wheel http://www.hansenwheel.com/store/books-plans-gear/antiques-decor.html?p=3	\$\$-\$	**
Mechanical bull*	Use your local party rental company	\$\$-\$\$\$\$	**
Several farm animals – 3D	Work with your decor company or Butlers and Signs http://www.butlersandsigns.com/lisiann.html	\$\$\$-\$\$\$\$\$	*****
Wood chips	Find at Home Depot or your local garden store http://www.homedepot.com/s/wood%2520chips?NCNI-5	\$\$	***
Camp			
Rocks to sit on	Artificial Rocks Factory http://www.artificialrocksfactory.com/polyurethane_prop_rocks.htm	\$\$-\$\$\$\$	****
Cowboy to play guitar	Work with your local talent agency	\$\$-\$\$\$\$\$	*****
Evergreens	Artificial Plants and Trees http://www.artificialplantsandtrees.com/slim-christmas-trees.html	\$\$	****
Sleeping bags	Walmart http://www.walmart.com/search/search-ng.do?search_query=sleeping%20bags	\$\$	***
Fake fire	Save On Crafts http://www.save-on-crafts.com/bucaled.html?utm_source=google&utm_medium=ppc&utm_campaign=google_shopping&cmp=google_shopping&kw=bucaled&gclid=Cj0KEQjw6vquBRCow62uo-J_YYBEiQAMO6Hin0jHgUgAlhV9FfiS0p-faM8rdzsSewU7KpY8lxd-xMaAtr-8P8HAQ	\$\$-\$\$\$\$	***
Sunset backdrop	Backdrop Fantastic http://www.backdropsfantastic.com/backdrop_themes/Theme_Backdrops_Western.htm	\$\$-\$\$\$\$	*****



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Supplies	Source/Notes Vendor Suggestions	Price Range	Value
Rattle snake	Butlers and Signs http://www.butlersandsigns.com/lisiann.html	\$\$	*****
White Stone Entrance			
Cowboy Hank	Use a mannequin or hire a local actor through your local talent agency	\$\$-\$\$\$	*****
Cactus	Artificial Plants and Trees http://www.artificialplantsandtrees.com/artificial-cactus/AGF1026.html	\$\$	***
Bails of hay	Your local garden store	\$	***
Mexican blankets	Walmart http://www.walmart.com/search/?query=mexican%20blankets	\$	**
Hitchin' post	Home Depot http://thd.co/1Ox3QeG	\$\$	*****
Old-fashioned ladder	Work with your décor company	\$\$-\$\$\$	*****
Old town flats with bank, salon and hotel	Work with your décor company	\$\$-\$\$\$\$\$	*****
Rope	Home Depot http://www.homedepot.com/p/Crown-Bolt-5-8-in-x-200-ft-Natural-Manila-Rope-64650/203200516?MERCH=RV-_-OD_SearchPLP_rr-_-205326832-_-203200516-_-N	\$	**
Saddle	Work with your décor company	\$-\$\$	****
Cactus	Artificial Plants and Trees http://www.artificialplantsandtrees.com/artificial-cactus/AGF1026.html	\$\$-\$\$\$	****
Saloon and Dance Hall			
Saloon backdrop	Backdrops fantastic http://www.backdropsfantastic.com/backdrop_themes/Theme_Backdrops_Western.htm	\$\$\$	*****
Wood flooring	Home Depot http://www.homedepot.com/s/wooden%2520floors?NCNI-5	\$-\$\$\$\$\$	*****
Barstools (6)	Rent from your décor company	\$\$-\$\$\$	***



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Supplies	Source/Notes Vendor Suggestions	Price Range	Value
Wrangles for hire posters	Work with your local printer or Dogfish Graphics www.dogfishgraphics.com	\$\$-\$\$\$\$	****
Cowhide rug	Walmart http://www.walmart.com/ip/Safavieh-Faux-Cowhide-Brindle-Polyester-Rug-5-x-6-6/45193707	\$\$	****
Great bar with mirror	Work with your local decor company	\$\$-\$\$\$\$	*****
Chandeliers	Save On Crafts http://www.save-on-crafts.com/search.html?keywords=chandeliers	\$\$	****
Dance hall girls	Work with your local talent provider	\$\$-\$\$\$\$	*****
Suggestions: Mason jar drinking glasses	Discount Mugs http://bit.ly/1Ox4OYA	\$	*****
“Ye Ol’ Waterin’ Hole’			
4 bar covers that look like they are made from Trees	Work with your local décor company	\$\$-\$\$\$\$	****
4 signs for the bars	Work with your local sign company	\$\$-\$\$\$	***
10 sit down tables	Work with your venue	\$	*
Cow-print linen	Work with your decorator or Joann Fabrics http://www.joann.com/keepsake-calico-fabric-cow-spots/3642121.html	\$\$	***
Black chair covers with cow print bands	Linen Tablecloth http://www.linentablecloth.com/polyester-banquet-chair-cover-black.html	\$	***
Log benches	Work with your local décor company	\$\$-\$\$\$	****
Entryway	Work with your local décor company	\$\$-\$\$\$	****
La Cantina			
Railroad tie perimeter to hang lighting over head	Work with your local decor provider or builder, use material from Home Depot http://thd.co/1Ox3QeG	\$\$-\$\$\$\$	*****
Red pepper lights	Lights for All Occasions http://bit.ly/1Ox54a3	\$\$	***
Piñatas	Wholesale Party Supplies http://bit.ly/1Ox55L0	\$\$	***



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Adobe entry	Work with your local décor company	\$\$-\$\$\$	***
Blacksmith and Jail House			
Shop façade and jail house	Work with your local décor company	\$\$-\$\$\$	****
Brick jail house wall	Work with your local décor company	\$\$-\$\$\$	****
Hitchin' post out front	Home Decor http://thd.co/1Ox3QeG	\$	***
The General Store			
Store façade	Work with your local décor company	\$\$-\$\$\$\$	****
Furniture Accents:			
Wooden rockers, Adirondack chairs, Wooden cocktail tables, Wagon wheel coffee tables	Work with your local décor company	\$\$-\$\$\$	****
Hay bales	Your local garden store	\$	**
Bar stools	Work with your local décor company	\$\$-\$\$\$	****
Centerpieces:			
Small kids boots	Walmart - these boots will get rounded up by your attendees http://bit.ly/1Ox3Mf3	\$\$	****
Small cactus with ropes	Artificial Plants and Trees http://www.artificialplantsandtrees.com/AGF1014.html	\$\$	****
Red and white bandanas as table square	Walmart http://bit.ly/1LQza20	\$	**
Small pails with sunflowers	Walmart and your local florist http://www.walmart.com/ip/Cool-Fun-3-5975-3-inch-Silver-Tinplate-Pails-with-Handles/35931856	\$	***



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Supplies	Source/Notes Vendor Suggestions	Price Range	Value
Dinner Set-up:			
Red and white checkered table linens	Work with your local décor company or purchase at Tablecloth Factory http://www.tableclothsfactory.com/ProductDetails.asp?ProductCode=TAB_CHK108_RED&click=71&gclid=CjwKEAjwYCvBRC99sSmfrioAwSJACrKuPCP0zmvf-_-C9L2zrakwE0pUe52i6t2W86MSI7U0_zvRoC7IXw_wcB	\$\$	****
Wooden chairs	Rent from your décor company	\$\$	****
Bar and Custom Drinks:			
Bar Fronts that look like wooden bars	Work with your local décor company	\$\$	****
Entertainment:			
Poker game, Banjo Player, Country Western Band, Conductor, Cowboy Hank, Cookie the Cook, Miss T Saloon Owner, 2 Prospectors, Gun Slingers, Sheriff, Jailer, Caricature Artist, Mechanical Bull	Work with your local talent provider	\$\$-\$\$\$\$	*****
Photo Ops:			
Backdrop	Backdrops Fantastic http://www.backdropsfantastic.com/backdrop_themes/Theme_Backdrops_Western.htm	\$\$\$	*****
Fake Rocks	Artificial Rock Factory http://www.artificialrocksfactory.com/polyurethane_prop_rocks.htm	\$\$-\$\$\$	***
Photo booth	Work with your local décor company	\$\$-\$\$\$	*****
Hitchin' post	Home Depot http://thd.co/1Ox3QeG		